



# Project Guidelines\*

## Projects Should

- Address school-based issues
- Have a school-wide impact
- Focus on inclusivity and community
- Honor diversity and foster harmony
- Promote respect for individual and group differences
- Involve the students in the planning and implementation
- Involve ACTIVE learning
- Involve discussion
- Take place over both semesters and are spread out over time

## One Question to Ask

- How does this project directly relate to bias, prejudice, stereotypes, discrimination, name-calling and/or bullying/cyberbullying?

## Projects Do NOT Include

- Signing the Resolution/Promise of Respect (it is a separate step in earning the NPFH designation)
- Career Day
- Red Ribbon Week activities (Saying no to drugs is important, but that is not the message of NPFH)
- Letters to the troops or similar activity, unless you can document some specific tie to diversity and inclusion.
- Volunteering for a charitable organization, including fundraisers and/or food drives unless there is some more specific message and connection to NPFH and addressing issues of bias and/or bullying.
- Activities done by only one classroom or small group, unless that group then does a project impacting the greater school.
- Projects that do not incorporate discussion with students.
- Projects that do not require ACTION from the students.
- Stand-alone assemblies without prior or debrief discussions post event, and action items students take prior or post event.
- All three projects taking place in one week.

*Feeling unsure about your project? Call us!  
The best part of our job is working with you to craft meaningful projects.*



\*ADL reserves the right to reject any project that does not meet the stated criteria. Please submit project approval forms at least 2 weeks prior to your scheduled date.

**For other questions and concerns regarding No Place for Hate, please contact Lisa Friedlander ([lfriedlander@adl.org](mailto:lfriedlander@adl.org)) or Lindsay Shafer ([lshafer@adl.org](mailto:lshafer@adl.org)) at (215) 568-2223.**