Multicultural, National, & Religious Observances in September 2014

Monday, September 1
LABOR DAY
Celebrated the first Monday in September in recognition of U.S. workers. ADL offices are closed.

Monday, September 8
INTERNATIONAL LITERACY DAY
Call to action for universal literacy.

September 15-October 15
NATIONAL HISPANIC HERITAGE MONTH
Celebrates the contributions, heritage and culture of Hispanic and Latino Americans.

No Place for Hate News

Register now for the best event of the year! ADL's annual **Youth Leadership Conference, *Exploring Diversity, Challenging Hate***, will be held on November 17, 2014 from 8:30 AM - 3:00 PM at the University of Pennsylvania. The conference is free-of-charge, and offers an unparalleled opportunity for 8 students and 2 teachers from your high school to learn about issues of diversity and discrimination. Students and staff use the resources they acquire at the conference to challenge bias and bullying in their schools. See this **introductory letter** and **flyer** for more information, and submit your **registration forms** to **jbannett@adl.org** by October 29! Don't let your students miss out on this amazing opportunity!

Wednesday, September 17
CONSTITUTION DAY AND CITIZENSHIP DAY
Commemorates the ratification of the United States Constitution in 1787. Also honors all who have become U.S. citizens.

Tuesday, September 23
AUTUMNAL EQUINOX
The date when night and day are nearly of the same length. It marks the first day of fall.

Thursday-Friday, September 25-26
ROSH HASHANAH * Jewish
Beginning of the Jewish New Year and first of the High Holy Days, which marks the beginning of a ten-day period of penitence and spiritual renewal. ADL offices are closed.

Sunday, September 29
NAVARATRI * Hindu
Nine-day festival celebrating the triumph of good over evil. It worships God in the form of the universal mother commonly referred to as Durga, Devi or Shakti, and marks the start of autumn.

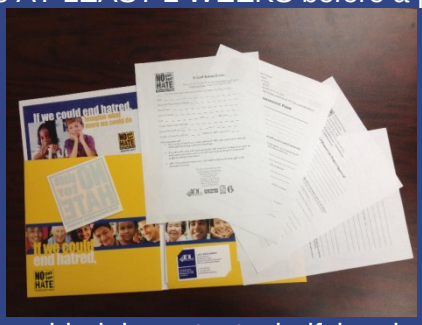
For more information, visit ADL's Calendar of Observances

Jacqueline Murekatete, survivor of the Rwandan genocide and human rights activist.

This year's keynote speaker will be Jacqueline Murekatete, internationally recognized genocide prevention and human rights activist. Born in Rwanda in 1984, Jacqueline was nine years old when she lost her entire immediate and most of her extended family to the 1994 genocide in Rwanda. She speaks about genocide prevention, gender-based violence during genocide and mass atrocities, transitional justice and women's roles in post conflict rebuilding efforts. **Click here to learn more about Ms. Murekatete**.

Be Sure to Use the New and Improved Forms!

We have made major improvements to the Project Forms for the new year. We will only be accepting projects submitted on these new forms. The forms can be submitted at **http://philadelphia.adl.org/noplaceforhate/schools**. Please be sure to clear your web browser's cache and cookies before submitting each form. You can also download hard copies of the **Request for Project Approval** and **Project Fulfillment** forms. Remember to send in Request for Project Approval forms AT LEAST 2 WEEKS before a project is due.



We have also added important clarifying language to our **Project Guidelines** to ensure every project meets the mission of No Place for Hate. Be sure to review the revised Project Guidelines, and use the **Project Checklist** while planning and implementing projects to ensure projects meet these requirements.

Upcoming Resources and Events

Brand New Current Events Classroom Lessons!

Current Events Classroom is a collection of timely and relevant lesson plans that assist K-12 educators in teaching news topics and other issues of the day. Each lesson helps students analyze the topic through an anti-bias, diversity and social justice lens. Click the lessons below to download free full lesson plans.

WHAT IS HAPPENING IN FERGUSON, MO?

This lesson, the first of two on Ferguson, MO, provides an opportunity for high school students to learn more about the situation in Ferguson, grapple with their thoughts and feelings about the case, analyze the militarization of the police and reflect on activism in order to effect change.

Perfect Your Project

I Want My ADL: The New "Look Different" Anti-Bias Campaign from MTV and ADL

Action! Adventure! Comedy! Romance! What do these genres all have in common? A serious dearth in diversity. Minority actors claimed just 5 percent of lead roles in broadcast television shows during the 2011-2012 season. The Academy of Motion Picture Sciences has awarded only one Best Actress Oscar to an African American woman since the awards began 86 years ago. More importantly, the media often presents diverse groups through unabashedly stereotypical portrayals, further entrenching damaging prejudices. Students need to see bias-free depictions of diverse groups in the media in order to feel like their cultures are respected, and to challenge their own prejudices.

To confront media bias head-on, ADL joined together with MTV to create a new initiative, the **Look Different** campaign. Look Different provides an innovative, relevant and engaging way for middle and high school students to explore issues of bias and inequality. The campaign lets kids take **surveys** to reveal unconscious prejudices, view **multimedia stories** of celebrities and real people who have been targets of bigotry, and start a seven-day "**racial bias cleanse**" to dismantle their biases. ADL advises MTV about the latest anti-bias research and best-practices, and ensures all the components of the campaign challenge bigotry in pedagogically sound ways.

One cool new piece is "**Broken Glass**," which includes PSA videos and online resources about the damaging effects of racial and religion-based microaggressions - brief and often unintentional offensive verbal slights to members of minority groups. (Check out this **ADL lesson** on microaggressions here!) The **Good Look Panel**, a team of anti-bias experts,

PRIVILEGE, DISCRIMINATION AND RACIAL DISPARITIES IN THE CRIMINAL JUSTICE SYSTEM

This lesson, the second in ADL's series on Ferguson, MO, invites high school students to reflect on the killing of Michael Brown through the lens of race, privilege and power. Students will learn more about unearned privilege, examine the various levels of racial disparities in the criminal justice system and explore the role white privilege plays in the different interactions white and people of color have with law enforcement.

MO'NE DAVIS AND GENDER STEREOTYPES

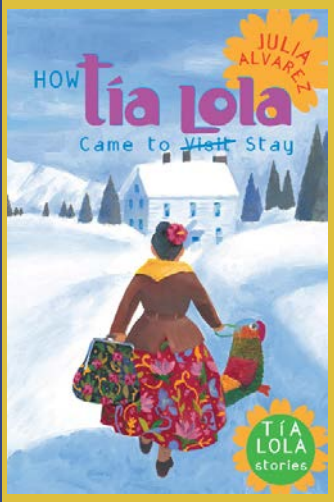
This elementary lesson teaches about Mo'Ne Davis and explores gender stereotypes in sports and other areas in students' lives.

ADL Offers Echoes and Reflections Professional Development

Echoes and Reflections, the award-winning Holocaust Education resource developed by three world leaders in the field - ADL, USC Shoah Foundation and Yad Vashem - offers unparalleled eyewitness visual history testimony, answers audience questions and shares perspectives on bigotry-related current events. **#GoodLook** encourages teens to share real-life scenarios that challenge bias. The best #GoodLook messages will appear on-air and on the Look Different website.

MTV's **Look Different** campaign can be a helpful, engaging tool to promote equality by encouraging youth to challenge bias and bigotry. Be sure to direct your middle and high school students to this incredible resource.

This Fall, Catch Up on Your Summer Reading with ADL's Books of the Month



Each month, ADL features a **book** related to a particular diversity or anti-bias theme. These books are reviewed by ADL staff and reflect some of the best children's literature available on various topics. **September's Book of the Month** is *How Tía Lola Came To (Visit) Stay* by Julia Alvarez, for grades 3-7. When ten-year-old Miguel moves to Vermont with his mami after his parents' divorce, guess who flies up from the Island to help take care of him and his little sister, Juanita? Tía Lola! *How Tía Lola Came To (Visit) Stay* is the first in a series of books called *The Tía Lola Stories*. (This book is also available in Spanish.)

August's Book of the Month was *Each Kindness* by Jacqueline Woodson, illustrated by E.B. Lewis, for grades K-3. *Each Kindness* tells the story of Chloe, who doesn't really know why she turns away from the new girl, Maya, when Maya tries to befriend her. Every time Maya asks if she can play with Chloe and the other girls, the answer is always no. So Maya ends up playing alone. And one day she's gone. When Chloe's teacher gives a lesson about how even small acts of kindness can change the world, Chloe is stung by the opportunity that's been lost. How much better could it have been if she'd just shown Maya a little kindness and opened her heart to friendship?

July's Book of the Month was *Jacob's New Dress* by Sarah and Ian Hoffman, illustrated by Chris Case, for grades Preschool-2. Jacob loves playing dress-up, when he can be anything he wants to be-a pirate, a bird, a firefighter. But he

primary sources and innovative lessons to help educators teach about the Holocaust. Attend a free training on **October 24** at the National Museum of American Jewish History in Philadelphia, and leave with the full Echoes and Reflections curriculum, access to a trove of first-person testimony, and many more resources to help you effectively educate about this challenging historical event. To register, **click here**, and to learn more, view the **flyer** or email Randi Boyette at rboyette@adl.org.

Target Accepting Applications for K-12 Field Trip Grants Program

Target Corporation is accepting applications from education professionals for the **Target Field Trip Grants** program, an annual program designed to bring K-12 students in the United States to museums, historical sites, and cultural organizations. Grants are intended to fund visits to art, science, and cultural museums; community service or civic projects; career enrichment opportunities; and other events or activities away from school. More than 3,600 grants of up to $700 will be awarded in January 2015. **Click to learn more!**

also wants to just be himself and wear his favorite thing... a dress! Now Jacob has a new dress that he made himself and what he wants most of all is to wear it to school. Will Mom and Dad let him? This heartwarming story speaks to the unique challenges faced by children who don't identify with traditional gender roles and promises to spark discussions of gender, identity and self-confidence.

To see more Books of the Month, click here.

School Showcase

Congrats to Schools That Earned No Place for Hate Designations for the 2014-2015 School Year!

12th and Marion Elementary School	Mahanoy Area Elementary School
Abington Junior High School	Mahanoy Area Middle School
Abington Senior High School	Marvine Elementary School
Amanda Stout Elementary School	Mary F. Janvier School
Asa Packer Elementary School	McKinley Elementary School
Avona Elementary School	Media Elementary School
Bala Cynwyd Middle School	Merion Elementary School
Belmont Hills Elementary School	Miller Heights Elementary School
Benjamin Franklin Elementary School	Montgomery Elementary School
Bethel Elementary School	Mt. Wolf Elementary School
Blessed Trinity Regional Catholic School	Muhlenberg High School
Blue Bell Elementary School	Myers Elementary School
Boyertown Area Senior High School	New Hanover-Upper Frederick Elementary School
Boyertown Elementary School	New Story School
Boyertown Junior High School East	Newark Charter High School
Boyertown Junior High School West	Nitschmann Middle School
Broughal Middle School	Northeast Middle School
Calypso Elementary School	Northeastern High School
Caroline L. Reutter School	Northeastern Middle School
Charles Boehm Middle School	Northwestern Lehigh High School
Charles W. Henry School	Oley Valley Elementary School
Cheltenham Elementary School	Oley Valley High School
Cherokee High School	Oley Valley Middle School
Cherry Hill Alternative High School	Ore Valley Elementary School
Cherry Hill High School West	Orendorf Elementary School

Kickoff/Designation Reminder

Don't forget to hold a Kickoff event to start this year's No Place for Hate campaign on the right foot! Check out the Perfect Your Project section in **last September's No Place for Hate Newsletter** for great tips to ensure you put on a successful Kickoff! Let us know how you plan to kick off your year! If you haven't scheduled a designation ceremony yet, please contact your NPFH staff person.

Clearview Elementary School	Overlook Elementary School
Colebrookdale Elementary School	Oxford Area High School
Colonial Middle School	Oxford Valley Elementary School
Community of Bloomsburg	Palisades High School
Conewago Elementary School	Penn Valley Elementary School
Copper Beech Elementary School	Penn Wynne Elementary School
Council Rock High School North	Penn-Bernville Elementary School
Cynwyd Elementary School	Penncrest High School
Dallastown Area High School	Pennsbury High School
Dallastown Area Intermediate School	Pennwood Middle School
Dallastown Area Middle School	Pine Forge Elementary School
Dallastown Elementary School	Plymouth Whitemarsh High School
Dallastown STRIVE Academy	Politz Day School
Davidson School	Radnor Middle School
Donegan Elementary School	Resurrection Regional Catholic School
Earl Elementary School	Rose Tree Elementary School
East Hills Middle School	Roslyn Elementary School
Eisenhower Science and Technology Leadership Academy	Rydal Elementary School
Elkins Park Middle School	Salisbury High School
Emmaus High School	Sandy Run Middle School
Etta J. Wilson Elementary School	Scranton Preparatory School
Farmersville Elementary School	Seneca High School
Father Judge High School	Shallow Brook Intermediate School
Fort Washington Elementary School	Shawnee High School
Fountain Hill Elementary School	Spring Forge Intermediate School
Freedom High School	Spring Garden Elementary School
Freemansburg Elementary School	Springfield Township High School
Gallaher Elementary School	Springton Lake Middle School
Gesu School	St. Katherine Drexel Regional Catholic School
Gilbert Spruance Elementary School	Strath Haven High School
Gilbertsville Elementary School	Temple Emanuel Pre-school and Religious School
Gladwyne Elementary School	Thomas Jefferson Elementary

	School
Glenside Elementary School	Upper Darby High School
Glenwood Elementary School	Upper Merion Area High School
Governor Wolf Elementary School	Valley Forge Military Academy
Hallahan Catholic Girls High School	Washington Elementary School
Hanover Elementary School	William H. Loesche Elementary School
Harriton High School	William Penn Elementary School
Hatboro-Horsham High School	Williams Township Elementary School
Henry H. Houston Elementary School	Willow Dale Elementary School
Highland Elementary School	Willow Hill Elementary School
IBEAM Academy	Willow Lane Elementary
Indian Lane Elementary School	Wilson Area High School
James Buchanan Elementary School	Wilson Area Intermediate School
Jarrettown Elementary School	Wilson Borough Elementary School
Joyce Kilmer Elementary School	Woodland Elementary
Kelley Elementary School	Woodland Middle School
Leaders Heights Elementary School	Wordsworth Academy
Lenape High School	Wordsworth STARS/RTF Program
Liberty High School	Wyncote Elementary School
Loganville-Springfield Elementary School	York Haven Elementary School
Lower Merion High School	York Township Elementary School

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Lisa Friedlander | No Place for Hate Project Director
Jeremy Bannett | No Place for Hate Assistant Project Director
1500 Market Street | Philadelphia, Pennsylvania
| 19102 |215-568-2223