

# If we could end hatred,

Imagine what  
more we could do



## Multi-Cultural, National, and Religious Observances in May

### Month of May ASIAN PACIFIC AMERICAN HERITAGE MONTH

Recognizes the contributions and celebrates the culture of Asians and Pacific Islanders in the United States.

**Friday, May 3**  
**WORLD PRESS FREEDOM DAY**  
Serves as an occasion to inform the public of violations of the right to freedom of expression and as a reminder that many journalists brave death or jail to bring people their daily news.

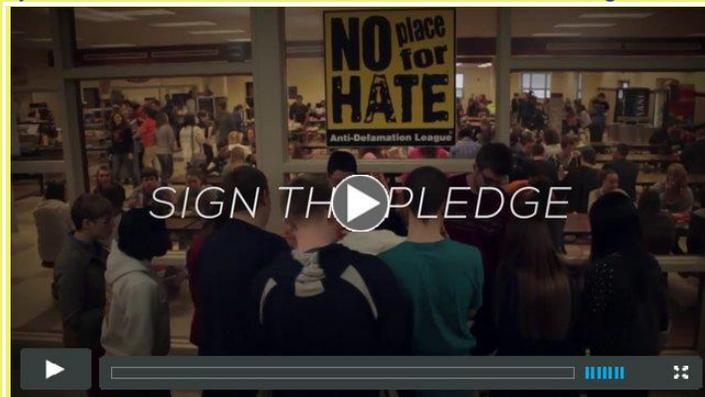
**Sunday, May 5**  
**CINCO DE MAYO**  
On this day in 1862, Mexican forces defeated French occupational forces in the Battle of Puebla.

**Thursday, May 9**  
**ASCENSION DAY \* Christian**  
Celebrated 40 days after Easter/Pascha, it commemorates the ascension of Jesus into Heaven.

**Sunday, May 12**  
**MOTHER'S DAY**  
Children of all ages show appreciation for their mothers.

## Announcing the Winners of the No Place for Hate Student Video Contest!

Thank you to all the schools and students who submitted videos to this year's No Place for Hate Student Video Contest! After very difficult deliberations, we have selected 4 winning videos:



Northeastern High School's Winning Video

**Elementary School Winners:** [Roslyn Elementary School](#) and [Amanda Stout Elementary School](#) (We couldn't pick just one!)

**Middle School Winner:** [Radnor Middle School](#)

**High School Winner:** [Northeastern High School](#)

**Honorable Mention:** [PA School for the Deaf](#)

Congratulations to the winning schools! Keep an eye out for the other winning videos in the upcoming newsletter!

**Wednesday-Thursday, May 15-16**  
**SHAVUOT \* Jewish**

The "Feast of Weeks" celebrates the covenant established at Mount Sinai between God and Israel, and the revelation of the Ten Commandments

**Sunday, May 19**

**PENTECOST \* Christian**

Also known as Whitsunday, the seventh Sunday after Easter/Pascha commemorates the descent of the Holy Spirit upon the Apostles and women followers of Jesus. Marks the birth of the Christian Church.

**Tuesday, May 21**

**WORLD DAY FOR CULTURAL DIVERSITY FOR DIALOGUE AND DEVELOPMENT**

Recognizes cultural diversity as a source of innovation, exchange and creativity, as well as the obligation to create a more peaceful and equitable society based on mutual respect.

**Thursday, May 23**

**DECLARATION OF THE BAB \* Bahá'í**

Commemoration of May 23, 1844, when the Báb, the prophet-herald of the Bahá'í Faith, announced in Shíráz, Persia, that he was the herald of a new messenger of God.

**Saturday, May 25**

**BUDDHA DAY \* Buddhist**

Also known as Vesak or Visakha Puja, it marks the occasion of the birth, spiritual awakening and death of the historical Buddha.

**Sunday, May 26**

**ALL SAINTS DAY \* Eastern Christian**

In Orthodox churches observed on the first Sunday after Pentecost, it commemorates all known and unknown Christian saints.

**Monday, May 27**

**MEMORIAL DAY**

Initiated originally to honor the dead of the Civil War, this observance now pays homage to the dead of all U.S. wars.

**Wednesday, May 29**

**ASCENSION OF BAHÁ'U'LLÁH \* Bahá'í**

Observance of the anniversary of the death in exile of Bahá'u'lláh, the prophet-founder of the Bahá'í Faith.

## Imagine a World Without Hate

In honor of our Centennial Year in 2013, ADL is excited to launch the "[Imagine a World Without Hate](#)" video and action campaign. Take just 80 seconds of your time to watch this powerful video, which imagines a world without racism, homophobia or anti-Semitism - a world in which the hate violence that took the lives of Martin Luther King, Jr., Anne Frank, Daniel Pearl, Matthew Shepard and others did not happen. Imagine what these individuals could have continued to contribute to society if bigotry, hate and extremism had not cut their lives tragically short.

Use this inspiring video to teach your students how to bring about a world without hate. Have students research the various individuals featured in the video and present them to the class. Then, ask them to create their own video or slideshow with other inspiring individuals who had to overcome adversity. Feel free to lesson plan in other ways around this video, and look out for official ADL Education materials about the Imagine campaign shortly. After 100 years of fighting bigotry and fostering respect, we at ADL are celebrating our successes, while at the same time recognizing that we still have a long way to go to achieve the reality of a world without hate. Join us by watching, sharing, and taking steps every day to create a world without hate. Explore the Imagine Web Page at [www.adl.org/imagine](http://www.adl.org/imagine) to take action as an individual, community or school.

ADL is most grateful to the families of those featured in the video, whose commitment and participation made this campaign possible, and to the Estate of John Lennon for granting us the rights to use his beautiful and iconic song.

## Perfect Your Project

### **Authentic Ways to Celebrate Cinco de Mayo!**

On May 5th, many schools will host Cinco de Mayo celebrations to commemorate an important day for Mexican-Americans. Cinco de Mayo provides an unique opportunity to explore the culture and history of our southern neighbor, but many people have misconceptions about the origin and meaning of the holiday. Here is some information that may help you celebrate Cinco de Mayo with substance and style!



For more information, visit ADL's [Calendar of Observances](#)

## Upcoming Resources and Events

**The Banners are Coming! Take the No Place for Hate Designation Ceremony Survey**



It's time to celebrate another year of challenging hate! This year, we have nearly 225 schools, communities and organizations that will earn their No Place for Hate banners! Because we have so many amazing institutions to designate, we have a new designation process. In order to ensure that your designation is a meaningful event, please take a moment to fill out this [survey](#) to tell us your plans for this year's designation!

**StopBullying.gov is now on Tumblr!**

"Bullying builds character like nuclear waste creates superheroes. It's a rare occurrence and often does much more damage than endowment."

ZACK W. VAN

[stopbullying.gov](#)

StopBullying.gov, the Federal website dedicated to preventing bullying, has launched a new Tumblr page to reach teens. This page will be used as a way to engage youth from across the country to take a stand against

Contrary to popular belief, Cinco de Mayo is not Mexican Independence Day - Mexico actually celebrates its independence from Spain on September 16th. Cinco de Mayo commemorates an event half-a-century after Mexico became a self-governing state, as the country tried to recover from wars against Spain, the United States, and itself during the Mexican Civil War. In 1862, mired in deep war debt, Mexico decided to stop paying its loans to England, Spain and France. England and Spain imposed a naval blockade, but France's emperor, Napoleon III, envisioned the complete conquest and colonization of the country. On May 5th, Cinco de Mayo in Spanish, heavily outnumbered Mexican troops near Puebla made a courageous stand and defeated the invading French army.

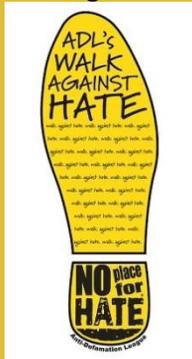
While the citizens of Puebla celebrate Cinco de Mayo, the holiday never spread throughout Mexico. In fact, the holiday really developed in the United States by Mexican-Americans in California. The celebration quickly evolved into an embrace of both Mexican and American heritages, and it was meant to educate and build bridges to people of other cultures in the United States. Unfortunately, the holiday has become increasingly commercialized, and many people no longer explore the rich history and traditions of Mexican-Americans on Cinco de Mayo.



While celebrating Cinco de Mayo in school, try to avoid activities that reinforce negative stereotypes. For instance, refrain from having a "siesta" or using the holiday to launch a discussion about undocumented immigrants. Instead, teach the proud history and culture of Mexico in every classroom. Science and math teachers can teach astronomy or geometry through the Mayan calendar. Music teachers can spend the day playing mariachi and singing corridos, Mexican folk songs. History teachers can explore the real origins and evolution of the Cinco de Mayo celebration, while language arts classes can read Mexican folklore (check out [this website](#) for a list of age-appropriate books). For lunch, avoid Americanized versions of Mexican food, such as nachos and burritos, and instead serve food from a variety of Mexican regions, such as Veracruz's pescado a la veracruzana, vegetables or meats in Oaxacan mole sauces, or western Mexican tamales. Exposing students to authentic Mexican culture throughout the curriculum will really make this Cinco de Mayo something to celebrate!

bullying in their schools. The Tumblr page will feature messages of empowerment, encouraging teens to engage with each other in a positive way, all in an effort to stop bullying. Messages will focus on being a good friend, embracing differences, individuality, filling your time with positive activities, and recognizing that you're not alone. StopBullying hopes to start a conversation and encourage teens to be more than bystanders. Help get that conversation started by visiting the StopBullying.gov [Tumblr page](#), and share the link on your social networks. For some other great anti-bullying resources, check out [HHS Healthbeat](#) and OnGuardOnline.gov's [App Guide](#) for parents and teachers!

**Register for ADL's WALK Against Hate!**



[Register now](#) for one of the best events of the year! ADL's third annual WALK Against Hate on Sunday, May 19, 2013 promises to be a fun and inspirational day. Mingle with guests at our Diversity Expo next to the Philadelphia Museum of Art, enjoy fantastic performances, and show your support for ending hate with a 5K walk down Martin Luther King Drive. The WALK is a great way to get students, teachers, and parents to band together in a showing of diversity to make strides against bigotry and bias. Contact us about ways to make attendance at the WALK one of your No Place for Hate

## School Showcase

### **Pottsgrove Middle School Honors Jackie Robinson on the 66th Anniversary of Major League Baseball's Integration**

On April 15, 1947, Jackie Robinson stepped into the batter's box at Ebbet's Field and forever changed the game and the country. Millions watched as Robinson shattered baseball's color barrier and integrated the American pastime. Robinson withstood countless derogatory remarks and physical indignities with patience and grace, never faltering in his quest to prove that he was equal to his white teammates. Every one of Robinson's hits, stolen bases, MVP Awards and World Series rings tore a hole in the institutions of segregation and racism in the United States. Robinson, whose jersey number 42 remains the only number retired by every team in Major League Baseball, challenged the prejudices of countless baseball fans and inspired a renewed civil rights effort in the coming decades.



Watch Pottsgrove Middle School's Tribute to Jackie Robinson on Channel 6abc

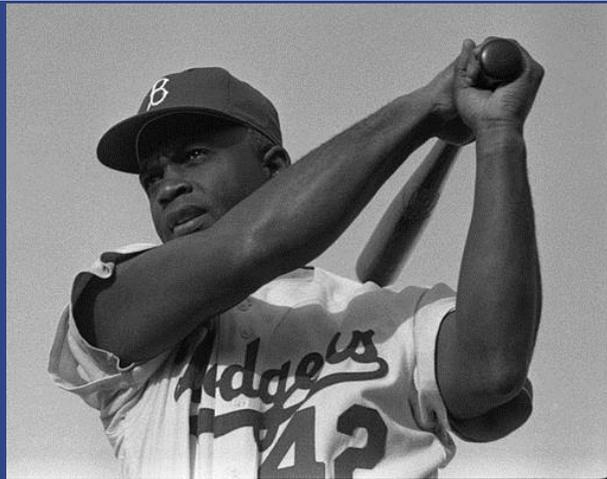
Pottsgrove Middle School paid tribute to Jackie Robinson on the 66th anniversary of his first MLB game, teaching students about the incredible things that people can achieve when they challenge hate. Student athletes donned Dodger-blue school uniforms with the No Place for Hate logo on the sleeve and the name "Robinson" and the number "42" on the back. Students wore these shirts throughout the week, raising awareness about Jackie Robinson's anniversary. Students heard announcements and watched a video about Robinson's accomplishments, the segregation and discrimination he endured, and the civil rights efforts he embodied and inspired. They wrote to reflect upon his life and times, and applied the lessons of Jackie Robinson's story to their own lives.

projects for the year. We hope to see you there!

### ADL's Making Diversity Count Offers Deep Discounts to NPFH Educators



Making Diversity Count, ADL's award-winning online professional development tool for educators, is offering an amazing discount for teachers in No Place for Hate schools. Normally \$140, this special promotion will reduce the price to \$50 dollars for NPFH teachers and administrators. Take this interactive 9-module anti-bias course to learn strategies for addressing bullying, working in diverse classrooms, understanding the impact of identity on education, and much more. Making Diversity Count allows you to work at your own pace, interact with multimedia real-life classroom situations, hear the latest research from experts in the field, and develop an individualized action plan to bring anti-bias education into your classroom. Educators can earn Act 48 and other CEU credits for completing the course. Visit the [MDC website](#) or contact 215-568-2223 or [jbannett@adl.org](mailto:jbannett@adl.org) to learn more about this fantastic program.



Schools can follow Pottsgrove's example by using Jackie Robinson's anniversary to teach about diversity through sports. Just as Robinson's story provides an excellent starting point for discussing racism, other sports stars and milestone moments can spark important conversations about sexism, homophobia, anti-Semitism, and other types of discrimination.

- Teach students about gender equity by studying how Title IX made men's and women's college sports more equal.
- Explore anti-Semitism and religious diversity by discussing Sandy Koufax's career and faith.
- Talk about how sports can break socioeconomic barriers, giving children opportunities to succeed that they might not have had otherwise, and whether or not sports should be the vehicle for social mobility.
- Learn about Native Americans breaking sports barriers, like Jim Thorpe or Jude and Shoni Schimmel, and the role of sports on reservations (check out [this article](#) for a great starting point).
- Discuss modern-day barriers for homosexual athletes. Explore the importance of the recent announcement by NBA player Jason Collins and other [LGBT pioneers in sports](#).

For almost every form of diversity, sports have both embodied prejudice and have shown us how to triumph over hate. Consider honoring Jackie Robinson's milestone anniversary by teaching about overcoming discrimination on and off the field.

### Speaking Out through Silence - No Place for Hate Schools Participate in GLSEN's Day of Silence



Every year, the Gay, Lesbian and Straight Education Network hosts the Day of Silence, "a day of action in which students across the country vow to take a form of silence to call attention to the silencing effect of anti-LGBT bullying and harassment in schools." This year, No Place for Hate recognizes the schools that made a powerful statement of support for LGBT individuals by participating in the Day of Silence:

- Hatboro Horsham High School
- Dallastown Area Middle School
- Emmaus High School
- Norristown Area High School
- Abington Junior High School
- Haddonfield Memorial High School

Thank you for standing up for the rights of people silenced by hate. We encourage No Place for Hate schools to participate in GLSEN's Day of Silence every year. To learn more about the Day of Silence, visit the [GLSEN website](#).

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