

If we could end hatred.

Imagine what
more we could do



Multi-Cultural, National, and Religious Observances in January

Monday, January 21

DR. MARTIN LUTHER KING JR.'S BIRTHDAY

The birthday of civil rights activist

Dr. Martin Luther King Jr. is celebrated on the third Monday in January.

Thursday, January 24

MILAD AL-NABI * Islamic

Celebrates the birthday of the Prophet Muhammad, founder of Islam. Shi'a Muslims celebrate it five days later than Sunni Muslims.

Saturday, January 26

TU B'SHVAT * Jewish

New Year's Day for Trees, and traditionally the first of the year for tithing fruit of trees. Now a day for environmental awareness and action, such as tree planting.

Sunday, January 27

UN HOLOCAUST MEMORIAL DAY

Annual International Day of Commemoration in memory of the victims of the Holocaust coinciding with the anniversary of the liberation of the Auschwitz death camp in 1945.

Sunday, January 27

Important Reminder: MLK Day Projects

Many schools request to have MLK Day community service activities qualify as No Place for Hate projects. As part of a larger effort that specifically addresses issues of hate and respect for difference, No Place for Hate welcomes you to engage in service learning. **However, community service projects alone do not automatically qualify as No Place for Hate projects.** As the No Place for Hate guidelines state: "Many communities and organizations participate in community service events such as Martin Luther King, Jr. Day of Service, where people engage in service projects such as collecting clothes and toiletries for the homeless, visiting nursing homes, painting over graffiti, etc. **While these are all worthwhile and important endeavors, community service in and of itself does not qualify as a No Place for Hate project unless the project itself educates participants about a different lifestyle or culture and enables them to challenge stereotypes about the group being served.** For instance, collecting donations for a homeless shelter is not a No Place for Hate project; however, if lessons on why people become homeless were taught, challenging stereotypes about homelessness and beginning to see the actual people behind the stigma, this can be considered a No Place for Hate project."



Make sure community service projects teach students to challenge stereotypes and respect diversity.

MAHAYANA NEW YEAR *

Buddhist

In Mahayana countries the New Year starts on the first full moon day in January.

For more information, visit ADL's [Calendar of Observances](#)

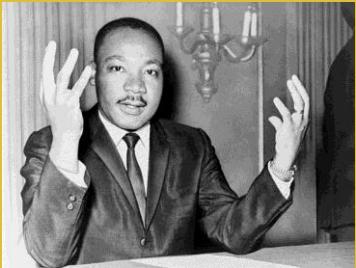
Monday-Friday, January 21-25

NO NAME-CALLING WEEK

Annual week of educational activities aimed at ending name-calling and bullying of all kinds.

Upcoming Events

One MLK Day, One MLK Book



Teach children about Dr. King and his legacy by participating in the 5th Annual [One King Day, One King Book](#) program, an initiative of the 18th Annual Greater Philadelphia Martin Luther King Day of Service and MLK365. This year's K-5 book is *I've Seen the Promised Land* by Walter Dean Myers, illustrated by Leonard Jenkins. The 6-8 book is *Freedom Walkers: The Story of the Montgomery Bus Boycott* by Russell Freedman. Across the region, students will read these books and can write essays and create art to more deeply explore Dr. King's contributions. For more information, check out the flyer [here](#).

**Participate in
One Book, One Philadelphia**

Please keep these considerations in mind as you plan your MLK Day events. We encourage and value community service at No Place for Hate, but **if a project does not explicitly include deeper learning about diversity, bias, civil rights, or other No Place for Hate themes, we may not be able to approve it.**

Perfect Your Project

Say No to Nastiness: Celebrate No Name-Calling Week!

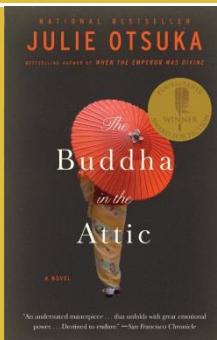
Words like "idiot," "nerd," and "weakling" fly around our classrooms and hallways every day. Whether they intend to hurt or are meant as a "joke," these words can cause serious emotional pain and embarrassment. Some words can inspire a "teasing arms race," encouraging students to hurl increasingly upsetting or even offensive names at each other. Oftentimes, students do not know the true power of their words, and sometimes they do not even realize how frequently they use them. On January 21-25, schools across the nation will celebrate No Name-Calling Week to raise awareness about the power of our words and to promote respectful discourse.



Use No Name-Calling Week to remind students about the power of words and the importance of respectful communication.

Inspired by the young adult book *The Misfits* by James Howe, in which a group of students run for student government on a "no name-calling" platform, Simon and Schuster Children's Publishing and the Gay, Lesbian, and Straight Education Network (GLSEN) started No Name-Calling Week in 2004. Since then, NNCW has grown into a national event with thousands of participating schools. Like No Place for Hate, NNCW allows each school to design activities and lessons that fit their individual needs. GLSEN offers project suggestions that address name-calling in a variety of ways around the school, in order to spread the message of respectful communication to the greatest possible number of students.

The more exposure to this message that students get during NNCW, the more likely they will internalize these lessons. Form a NNCW task force to organize a week of enlightening, educational, and exciting activities. Put posters around the school and make daily announcements or PSA videos to raise awareness every day. Teach NNCW lessons from the website in every class, and



One Book, One Philadelphia, an initiative of the Philadelphia Free Library to promote literacy through city-wide book readings and discussions, has announced its 2013 reading selections. This year, the featured selection is Julie Otsuka's *The Buddha in the Attic*, "a beautifully crafted, poetic novel that illuminates the poignant, powerful stories of Japanese 'picture brides' who came to the United States during the early 1900s, tracing their experiences through both peacetime and the onset of World War II." The initiative will also feature the thematically related companion books, *Journey to Topaz* by Yoshiko Uchida for middle-grade readers, as well as *A Place Where Sunflowers Grow* by Amy Lee-Tai for young children. Schools that participate in [One Book, One Philadelphia](#) will be able to enjoy eight weeks of lectures, discussions, films, performances, workshops, exhibitions, and more, including a special appearance by author Julie Otsuka. To learn more, visit the Free Library of Philadelphia's [website](#).

Register for ADL's
WALK Against Hate!

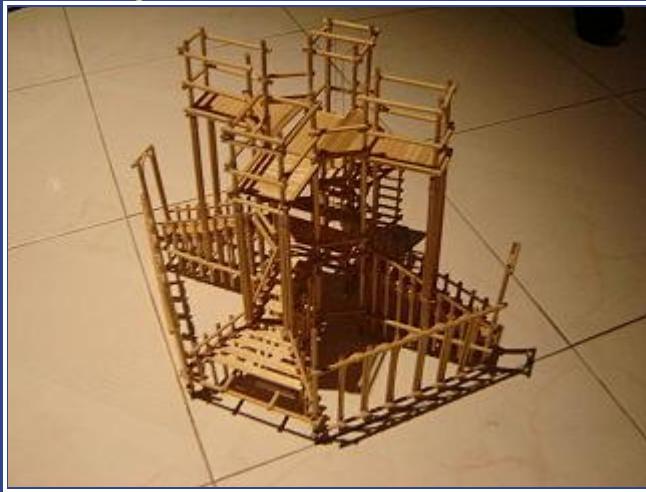
reinforce them with assemblies, contests, art projects, surveys, or any number of other projects. Check out the NNCW Activities Appendix [here](#) to see more ideas.

Show your students that your school encourages positive, respectful communication by holding a No Name-Calling Week. For more information, check out the No Name-Calling Week [website](#).

School Showcase

Penn Wynne Elementary School Teachers Reach New Heights with a "Tower Building" Lesson

Many students want to succeed, but struggle instead when faced with cultural or communication barriers. During a faculty meeting at Penn Wynne Elementary School in Lower Merion School District, educators tried to put themselves in their students' shoes by participating in an activity that challenged their communication skills. The "Tower Building" lesson, developed by the school's guidance department, challenged teachers to interact and work in ways that were uncomfortable and difficult for them. In teams of four, staff competed to build the tallest tower out of toothpicks and putty. Every two minutes, the teachers had to comply with a new rule that impeded their progress. Challenges included working without speaking, removing group members, only working with non-dominant hands, moving people to other groups, and having some groups receive preferential help from the counselor. After the activity, staff discussed the frustrations presented by each challenge and made connections to their students' various cultural backgrounds. Staff developed a deeper appreciation for the challenges their students face, which will help them better educate students of all backgrounds. Click [here](#) to download this excellent lesson plan to use at your next staff meeting! Many thanks to Penn Wynne for sharing this lesson.



When we understand the various challenges our students face in the classroom, we can help them accomplish incredible things

Kennett Middle School Boogies Against Bigotry at the Diversity Dance

While some students look forward to school dances all year, many see these events as sock-hops of segregation, discos of discrimination, or bops of bullying. Kennett Middle School made



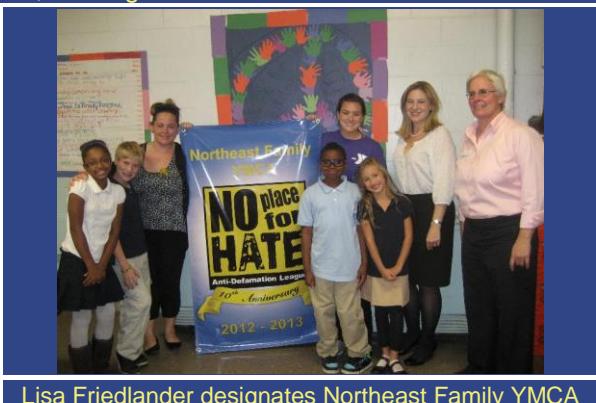
[Register now](#) for one of the best events of the year! ADL's third annual WALK Against Hate on Sunday, May 19, 2013 promises to be a fun and inspirational day. Mingle with guests at our Diversity Expo next to the Philadelphia Museum of Art, enjoy fantastic performances, and show your support for ending hate with a 5K walk down Martin Luther King Drive. The WALK is a great way to get students, teachers, and parents to band together in a showing of diversity to make strides against bigotry and bias. Contact us about ways to make attendance at the WALK one of your No Place for Hate projects for the year. We hope to see you there!

sure that their school dance would not be a promenade of prejudice, but a cotillion of character instead. KMS hosted a Diversity Dance that brought the theme of appreciating difference to every level of the event. Students received "Stomp Out Bullying" bracelets to admit them into the party, where every sense experienced the importance of diversity. Students heard a DJ play unity songs, like Michael Jackson's "We are the World," and international music representing a number of other cultures. They rocked out beneath a backdrop of multicultural images, including a slideshow with pictures and quotes about appreciating difference, posters of international flags, and banners translating the word "diversity" into many languages. They smelled and tasted multicultural fare from Greece, Poland, China, Mexico, and other countries. They felt diversity firsthand by learning dances from Irish, Latin American, and Native American choreographers, and by participating in a scavenger hunt to meet peers with different backgrounds. At the end of the night, students went home with high spirits, new friends, and a deeper appreciation for the sounds, sights, smells, tastes, and feel of diversity.

Philadelphia Freedom Valley YMCA Teams Up with ADL to Become No Place for Hate

No Place for Hate is excited to have partnered with the Philadelphia Freedom Valley YMCA over the past year to spread the message of respect and acceptance through all 10 of their branches. This past fall, the Abington, Ambler Area, Christian Street, Columbia North, Hatboro, Main Line, Northeast Family, Rocky Run, Roxborough and West Philadelphia branches all received their No Place for Hate designations in recognition of projects that showed their commitment to working towards challenging bullying and bias in their centers and creating more inclusive spaces.

The Y piloted No Place for Hate two years ago in the Abington and Christian Street branches. After the first pilot year, the other eight branches adopted No Place for Hate and have worked on making the initiative part of their culture, participating in such thought-provoking projects as an Inclusive Cinco de Mayo Tween Night, the Anti-Defamation League's WALK Against Hate, "Fighting Against Ageism: Coming Together for the Common Good", a screening of the movie *Bully*, an International Covered Dish Luncheon, "I am Me: A Talent Show and Essay Contest", and ABC is Easy as 1-2-3, an anti-bullying presentation that included singing, dancing, acting, gymnastics, reading and art.



Lisa Friedlander designates Northeast Family YMCA

The YMCA of Philadelphia recently merged with the Freedom Valley YMCA to form the Philadelphia Freedom Valley YMCA, which will bring five more branches under the banner, including Audubon, Phoenixville, Pottstown, Spring Valley and Upper Perkiomen Valley. The newly included branches will also begin participation in No Place for Hate this year, making this the largest non-school participation in No Place for Hate.

The Y is a cause-driven organization that is for youth development, for healthy living and for social responsibility, so creating an environment where all members feel welcome and accepted through the No Place for Hate campaign is a perfect complement to their mission.

"This partnership reinforces our core mission at the Y to nurture children, strengthen families, build strong communities and develop healthy spirits, minds, and bodies for all. We will continue to work with our communities in order to connect more with youth today and to provide safe, fun and welcoming environments for all," said John F. Flynn, President & CEO of the Philadelphia Freedom Valley YMCA.

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