

# If we could end hatred,

Imagine what  
more we could do



## Multicultural, National, and Religious Observances in January 2014

### Wednesday, January 1 NEW YEAR'S DAY

The first day of the year in the Gregorian calendar, commonly used for civil dating purposes.

### Wednesday, January 1 TEMPLE DAY \* Buddhist

Many Buddhists of all traditions pay their respects and pray for the new year at the temple.

### Monday, January 6 EPIPHANY \* Christian

Known as Theophany in Eastern Christianity, it celebrates the manifestation of Jesus as Christ. In addition, the Western Church associates Epiphany with the journey of the Magi to the infant Jesus, and the Eastern Church with the baptism of Jesus by John.

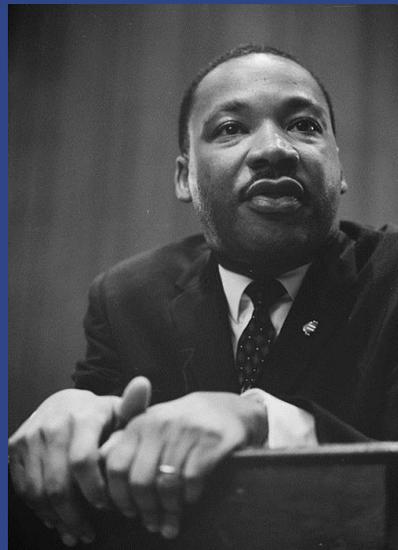
### Monday, January 6 CHRISTMAS \*

**Armenian Orthodox Christian**  
Armenian Christians celebrate the birth of Jesus on Epiphany, except for Armenians living in Israel, who celebrate Christmas on January 19th.

## Project Reminder:

### Service Learning vs. Community Service

Every January, schools request approval for Martin Luther King Jr. Day of Service projects. While No Place for Hate encourages service, please be aware that we make a distinction between *service learning* - in which students participate in service that reinforces content-based lessons - and *community service* - in which students participate in service without an educational component.



Make sure your MLK Day service learning projects qualify for No Place for Hate by following the guidelines below!

**Tuesday, January 7**

**CHRISTMAS \* Eastern Christian**  
Most Orthodox churches celebrate Christmas 13 days later than other Christian churches based on their use of the Julian rather than the Gregorian version of the Western calendar.

**Monday, January 13**

**MILAD AL-NABI \* Islamic**  
Celebrates the birthday of the Prophet Muhammad, founder of Islam. Shi'a Muslims celebrate it five days later than Sunni Muslims.

**Tuesday, January 14**

**MAKAR SANKRANTI \* Hindu**  
Seasonal celebration recognizing the increasing length of days.

**Thursday, January 16**

**TU B'SHVAT \* Jewish**  
New Year's Day for Trees, and traditionally the first of the year for tithing fruit of trees. Now a day for environmental awareness and action, such as tree planting.

**Thursday, January 16**

**MAHAYANA NEW YEAR \* Buddhist**

In Mahayana countries the New Year starts on the first full moon day in January.

**Sunday, January 19**

**WORLD RELIGION DAY \* Bahá'í**  
Observance to proclaim the oneness of religion and the belief that world religion will unify the peoples of the earth.

**Monday, January 20**

**DR. MARTIN LUTHER KING JR.'S BIRTHDAY**

The birthday of civil rights activist Dr. Martin Luther King Jr. is celebrated on the third Monday in January.

**Monday-Friday, January 20-24**

**NO NAME-CALLING WEEK**

Annual week of educational activities aimed at ending name-calling and bullying of all kinds.

**Monday, January 27**

**U.N. HOLOCAUST MEMORIAL DAY**

Annual International Day of Commemoration in memory of the victims of the Holocaust, coinciding with the anniversary of the

As stated in our [Program Guidelines](#), and explained in [last January's newsletter](#), community service does not count as a No Place for Hate project. Service learning, however, can count as a No Place for Hate project if it meets two criteria:

1. The project includes direct learning about No Place for Hate topics, such as challenging bias or promoting respect for differences.

AND

2. The service reinforces these topics.

Cherry Hill Alternative High School implemented a wonderful example of service learning for one of their No Place for Hate projects. Students studied the history of Mount Peace Cemetery, one of New Jersey's largest historical African American cemeteries. They learned about the cemetery to explore the history of racism in New Jersey, biographies of African Americans interred at the site, and past and present struggles to upkeep the cemetery. After the lessons, students reinforced their learning by visiting and caring for neglected parts of Mount Peace Cemetery, and then wrote reflections about the experience. This project embodies the idea of service learning around No Place for Hate themes, and we encourage schools to complete projects that follow this model.



Cherry Hill Alternative High School students learn about racism through service learning at Mt. Peace Cemetery

To see if your school's service will count as a No Place for Hate project, make sure you can answer "Yes" to these three questions:

1. Is this service learning (rather than community service)?
2. Is the project's theme consistent with No Place for Hate?
3. Does the service piece reinforce the instructional piece?

As always, please call or email us if you have any questions about a project!

liberation of the Auschwitz death camp in 1945.

**Tuesday, January 31  
LUNAR NEW YEAR**

On this day Chinese, Korean and Vietnamese New Year are celebrated.

For more information, visit ADL's [Calendar of Observances](#)

## Upcoming Resources and Events

**Celebrate  
No Name-Calling Week 2014!**



On January 20-24, schools across the nation will celebrate No Name-Calling Week. We encourage you to join in the movement to end name-calling and bullying! Please read our article on No Name-Calling Week in [last January's newsletter](#), and visit the [GLSEN website](#) for more information!

**Echoes and Reflections  
Training**

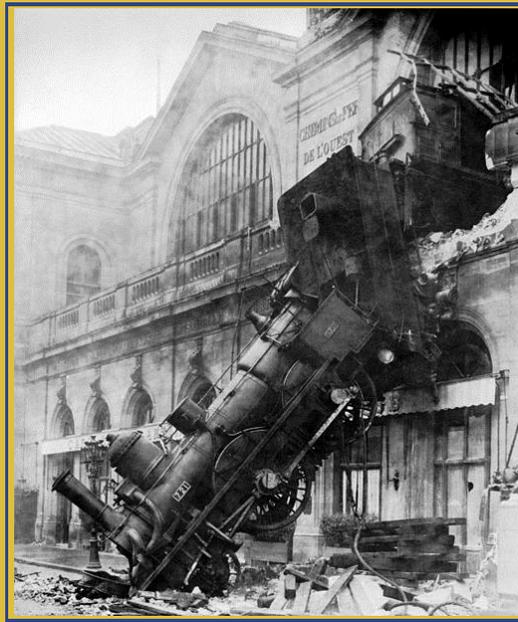
**ECHOES and  
REFLECTIONS**  
Leaders in Holocaust Education

On January 10, ADL will host a free professional development workshop for Echoes and Reflections, an award-winning Holocaust education curriculum developed by three leaders in the field - ADL, USC Shoah Foundation, and Yad Vashem. Educators who address the Holocaust in their language arts, social studies, history, fine arts or other classrooms are

## Perfect Your Project

### **Well, THAT Didn't Work! What to Do When a Project Doesn't Go the Way You Hoped**

It's the big day - you've planned, promoted, prodded parents, pasted posters and primed yourself for a bang-up No Place for Hate project. And then, the inexplicable happens: it falls flat! Students don't buy in, you get pushback from the community, no one shows up. Whatever the symptom, you know your project is sick. Don't worry, though! Every No Place for Hate school goes through this at some time or another, and it isn't held against you - it can still qualify as one of your 3 projects for the year, even if it wasn't successful. You should use these "busts" as opportunities to improve future projects. Duds can be invaluable, as long as you take a constructively critical eye to them.



Not all "train wrecks" are unsalvageable!

The first question to ask is, "What did we hope to achieve with this project, and was this project the best way to achieve this goal?" Sometimes, our methods don't match our targeted outcomes. Although we may wish to inspire deep critical thought and empathy, our projects may only inspire students to skin-deep learning. With No Place for Hate projects, as with any educational activity, "entertainment" does not necessarily translate into "engagement". Keeping student attention is important, but it does not automatically mean that students will buy into the activity. For instance, students might enjoy coloring pre-selected peace symbols and phrases during Pinwheels for Peace, but they will not learn as much as students who are asked to describe or draw their personal vision of a world without hate. Make sure that your projects ask students to engage meaningfully, so that they take ownership and buy into the targeted learning goals.

invited to attend. Please see the [flyer](#) for more information, and contact us if you are interested in attending this or future trainings.

### Current Events Classroom!



Major news stories can present unique "teachable moments" to educators who wish to explore issues of bias, bullying and other No Place for Hate themes in their classrooms.

ADL's new initiative, **Current Events Classroom**, incorporates the latest current events into pedagogically sound and standards-based lessons. These lessons will allow students of all ages to explore the most recent trends in politics, economics and society through an anti-bias lens. Please check ADL's [Curriculum Resources](#) website regularly for Current Events Classroom lessons!

### ADL-Recommended Speakers on Cyberbullying



No Place for Hate schools often bring in speakers to discuss the dangers of cyberbullying and online hate. ADL has compiled a [list of recommended speakers](#) who can explore these topics through their personal stories and professional expertise.



Sometimes, students doth protest too much when they are asked to participate in NPFH projects.

When projects get a lot of resistance, it is often because students do not understand the reason for participating. Projects should have appropriate amounts of framing and follow-up to make sure everyone is on the same page. For example, some students may be extremely resistant to breaking out of their social circles during Mix-it-Up at Lunch Day. The most successful Mix-it-Ups prime students in the days or weeks before the activity, explaining the rationale of the project, sparking interesting personal reflection and drumming up excitement. Give students structured time in class to learn about upcoming No Place for Hate projects, and to discuss or reflect about the project's themes. Then, after the project, allow students opportunities to debrief, share their thoughts, and consider how the project confirmed or challenged their preconceptions. With adequate pre- and post-project activities, students will be mentally and emotionally prepared to engage and learn.



If you have evaluated your project and still can't figure out why it didn't catch on, ask! Create a survey for students to give you feedback on specific projects or No Place for Hate in general. Solicit honest impressions about the various parts of projects - topics, framing, execution, follow-up, etc. - and ask for project ideas. You will be sure to get great information, and it will help students feel more invested.

Hopefully, by evaluating any struggling projects through these lenses, you will be able to fine-tune future No Place for Hate activities so that students look forward to them at least three times a year!

## School Showcase

### Boyertown Student Star Performs Anti-Bullying Song

Feel free to contact the speakers directly if you are interested in bringing them to your school!

### Project Reminder



The school year is halfway over! Make sure you are on track to complete 3 projects by year's end. As always, please get in touch if you want to talk over project ideas or if you have any questions.

Boyertown Area Senior High School recently shone the spotlight on junior Stephanie Grace and her viral hit, "Loser". The song, which explores stereotypes and bullying, brought a taste of Nashville to the school, and inspired a whole-school project on stereotypes. Check out the video below - you can even see No Place for Hate highlighted!



Stephanie Grace - Loser (Official Video)

Lisa Friedlander | No Place for Hate Project Director  
Jeremy Bannett | No Place for Hate Assistant Project Director  
1500 Market Street | Philadelphia, Pennsylvania  
| 19102 | 215-568-2223